

**Keyport Bayfront Business Cooperative
Board of Directors Meeting Minutes
Wednesday, June 12, 2024 at 7:00pm
70 West Front Street, Keyport NJ 07735**

Call to order:

Sunshine Law notice read by Attorney Joseph Manfredi

Roll Call Attendance:

Present:

Mayor Rose Araneo, President
Melissa O'Connell, Vice President
Genevieve Andrews-Kelly, Secretary (via telephone)
Joseph "JoJo" Merla
Jason Faltings (via telephone)
Jetmir Kacaj
Chris Matey
Joseph Manfredi, Attorney
Jack Straub, KBBC Administrative Coordinator
Nicole Gangino, Social Media

Absent:

Susan Montanti, Treasurer
Stephen Gross, Council Member
Doug Weider
Yulia Kravchin
Jacqueline Machado

Approval of Minutes for May 8, 2024

Motion: Joe Merla

2ND: Jason Faltings

Roll call, Chris Matey abstain (not board member on May 8), all others approved, motion passed

Presidents Report

President Araneo informed the Board that the Go Fund Me account has been set up for the four businesses at 29 West Front Street which were affected by the building collapse. She asked KBBC board members to share on their social media pages.

Sue Montanti is staying on KBBC Board but resigning as Treasurer, effective when a new Treasurer is elected. Melissa O'Connell is resigning the KBBC Board.

Treasurer's Report

Jack Straub stated there is no May bank reconciliation at this time, due to problem accessing Valley Bank through Quickbooks. It should be resolved before the next meeting, and the May bank reconciliation will be presented at that time along with the June Statement. Reviewed items for approval on bill list, including reimbursement to Larry Vecchio for payments made on his personal credit card for Brilliant Directories website. Motion by JoJo Merla to approve financial reports including payment of bills, seconded Melissa O'Connell, roll call approved by all.

Administrative

Jack Straub handed out samples of ID lanyards for KBBC Board Members to use at events.

Some updates have been made to the KBBC website. Upcoming events are now featured in a banner at the top of the home page, as well as featured on the events page. The full yearly events calendar is also now on the events page.

Social Media

Nicole Gangino reported we are now in event mode, Woofstock is tomorrow. Residents have been sending in photos of their dogs, which Nicole has been posting. Graphics are up for the upcoming summer concert, and flyer for the car show has also been posted.

Visual Improvements

JoJo Merla stated he would like to have another Visual Improvements meeting. Melissa said she had sent emails to the Borough Administrator regarding approval from Green Acres for the KBBC sign at the bottom of the MiniPark, she was told we are still waiting to hear. Melissa also stated we are waiting for the outcome of the IRS fines. President Araneo asked Mr. Manfredi if he had reached out to Mr. Polcari regarding the fines, Mr. Manfredi said he confirmed that everything was filed and the abatement letter went in, and Mr. Polcari is tracking for follow up. Melissa stated we will then know if that money is available (for Visual Improvements or other budget items).

Melissa asked if there was a possibility of wayfinding signs in partnership with NPP. Jack Straub stated that it could be looked into as a possibility, after the final construction costs are determined for the Beach Park project in the fall.

Events

Feedback from Taste of Keyport was positive, especially from the outlying restaurants on the trolley route. They were very happy to be included, and expressed interest in continuing next year. Suggestion was made for next year if possible to add a second trolley, it took well over an hour for each loop.

The Taste of Keyport wristbands were almost sold out between Eventbrite and day of event.

Woofstock tomorrow is rain date makeup, almost all vendors were able to reschedule.

Keyport Car Show - Jay Faltings reported Fast Copy has 15-20 registrations, Jack has some in office as well. Need to check online registrations. There are a lot of hits on facebook, but also some attempts at hacking to redirect registrations, Jay has been removing. Melissa mentioned volunteers will be needed to work the KBBC table, no businesses have signed up for any events other than Woofstock, to be done by Funhouse.

Swiftie Dance Party- President Araneo said she wanted to make a comment because she has been hearing from a lot of people in town about the performer in the show being a female impersonator, and there might be some negative feedback. Jack Straub read a letter sent to the KBBC email address about the event, he stated he responded to the person but did not receive any further communication from her. Suggestion was made to put a link to the performer's website or facebook page on any online promotion for the event from KBBC.

New Business

JoJo Merla welcomed Chris Matey of Dawn's Auto Body and Towing to the KBBC Board.

He then gave the board an update on several properties he is involved with which are in the process of opening new businesses.

He also asked if KBBC could make a request to the Borough for some 10 or 15 minute parking spots in the downtown business district. President Araneo mentioned that the possibility of paid parking was on a Council Workshop, but the majority of the Council wanted to table it.

Motion to open to the public by JoJo Merla, seconded Jay Faltings, voice vote all approved.

No public comment, motion to close to the public by JoJo Merla, seconded President Araneo, voice vote all approved.

Motion to adjourn by JoJo Merla, seconded Jay Faltings, voice vote all approved.